



PRIMP PRODUCT PROJECT



CONCEPT

World's professionals long for ultimate tools. It's deeply considered the function and design.
These are the primp products.

www.primp.jp

PRODUCT DESIGNER

PRIMP

HITOSHI IWAI

2F 1-13-14 Jiyugaoka ,Meguro ,Tokyo,152-0035, JAPAN
TEL:+81-3-3717-1311 FAX:+81-3-3717-1362
✉ iwai@primp.org
www.primp.org

BRUSH PRODUCE

SANBI

SANBI MFG.CO.,LTD.

19-38 Oimazato-nishi 1-chome,Higashinari-ku,Osaka,537-0014,JAPAN
TEL:+81-6-6981-1012 FAX:+81-6-6974-4021
✉ sanbi@sanbi.net

COMB PRODUCE

LEADER COMB

LEADER CO.,LTD.

3-26-21 Choudou Higashiosakashi,Osaka,577-0056 Tokyo JAPAN
TEL:+81-6-6782-4551 FAX:+81-6-6782-3148
✉ leader@m3.kcn.ne.jp

CRETIVE DESIGN

gate JAPAN
design office

Gate Japan Inc.

#208 6-31-10 Shimouma Setagaya Tokyo JAPAN
TEL:+81-3-3418-8737 FAX:+81-3-6808-3111
✉ info@gate-japan.net
www.gate-japan.net



an award ceremony 2005

2005 Good Design award double prizes.

This is the first time for brush and comb industry in Japan.

Final-comb

What's "Good design Award"?

The "Good Design Award" is Japan's only comprehensive design evaluation and commendation system. This system itself has its origins in the "Good Design Selection System" (generally known as the "G-Mark System") instituted by the Ministry of International Trade and Industry in 1957.

Having achieved to build a foundation to nurture the industry and design of Japan, many participation from every country in the world have been joining this award as a synthetic design evaluation system, and the awarded designs count more than 30,000 items so far. At the time this system was created, the concept of "design" was scarcely given a second thought in Japan. The system was therefore created as a policy measure for bringing about the simultaneous development of everyday life and industry. More and more companies have begun to incorporate design into industrial activities, and the system itself has continued to expand and develop with the participation of these companies. The fields with which it is concerned have spread from consumer goods to industrial goods, public facilities, and even beyond industrial field such as ecological activities. Good Design Award has developed today into a comprehensive design evaluation system that centers on industrial products but includes products in a wide variety of fields such as architecture, the environment, communication and even experimental design in state-of-the-art technical fields and business models that have design at their core. Today most consumers support the "Good Design Award." All Japanese companies that have incorporated design into their operations and are engaged in state-of-the-art production are participating in this system.

The scope of the "Good Design Award" now transcends mere evaluation of design, and this system is now beginning to play a dynamic role in getting us to think about basic matters such as the lives we should be living and how industry can undergo continuous development.



I-Brush



New Collection



This century, The first in the industry.
The comb intertwined to the finger is born.



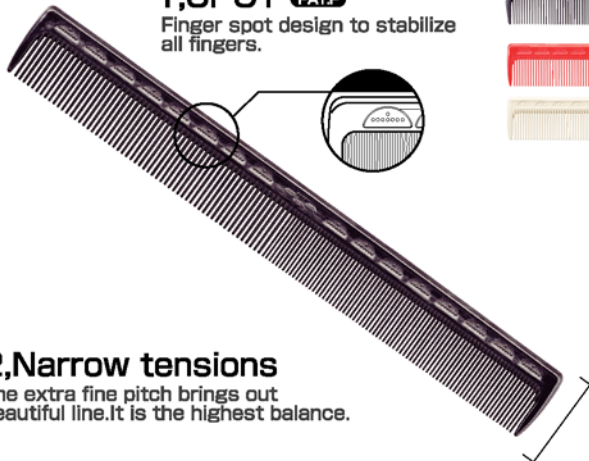
PP814 /PP814CF
 ■size220×25mm
PINK **P-RED**
WHITE **CARBON**
YELLOW **BLUE**

Finger cut comb

BOB comb

1, SPOT PAT.P

Finger spot design to stabilize all fingers.



MINI PP825
 ■size179×27.5mm
BLACK
WHITE
P-RED
 PP825CF **CARBON**
 LONG PP826
 ■size179×28.5mm
BLACK
WHITE
P-RED
 PP826CF **CARBON**

2, Narrow tensions

The extra fine pitch brings out beautiful line. It is the highest balance.

PP824 ■size205×28mm PP824CF
BLACK **WHITE** **P-RED** **CARBON**

3, BLADE

DRY cut comb

(15g) Very light!

Attract the attention of long comb!

LONG ■size218×29mm PP822/PP822CF
 BASIC ■size203×29mm PP820/PP820CF
 MINI ■size183×26mm PP821/PP821CF



BLACK **WHITE** **P-RED** **CARBON**

Final-comb

2005 Good Design Award winner

Parm comb



material
 Our special hard material gives Final-combs the maximum durability. It gives you sure reliable stability even with backcombing. It never be bent nor broken, Never loose any teeth, Never slips even with wax.

1. Final-comb PP801
 2. Final-comb second PP802
 3. Final-comb mini PP803
 4. Final-comb first PP804



PP810 ■size210×24mm
BLACK **WHITE** **P-RED** **CARBON**

Complete!! World's professionals long for this 3-Dimensions brushes.

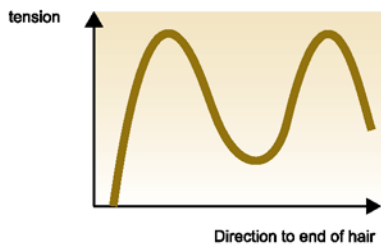
www.primp.jp

How to use these brushes and details on the web.

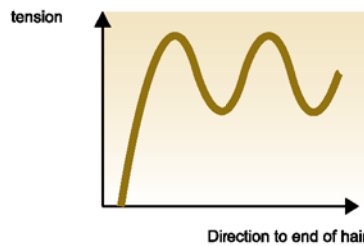


New design **Finger handle**
All your fingers can fit this grip. Easy grip to roll. It doesn't slip.

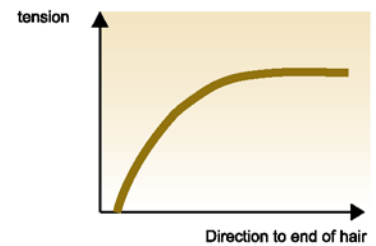
Comparison of tension image



Good for fine hair



Good for frizzy curly hair



Solid natural wood/Nylon+pig hair 3 Degrees strecher
225 mm 55φ 15 line 225 mm 46φ 12 line



Solid natural wood/pig hair 6 Degrees strecher
225 mm 58φ 18 line 225 mm 43φ 18 line



Solid natural wood/Nylon+pig hair Basic type
225 mm 51φ 20 line 225 mm 38φ 14 line



4 974178 050074

4 974178 050081

4 974178 050111

4 974178 050128

4 974178 050098

4 974178 050104



SANBI

Complete!! World's professionals long for this 3-Dimensions brushes.

name

I-Brush

I-Brush

Final-Brush

an award ceremony 2005



2005 Good Design award a prize.
This is the first time for brush industry

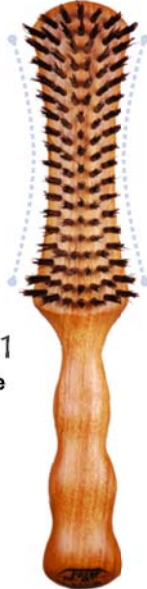
Left or right? You can use both way.
This brush for right-handed and left-handed person.

Try this light weight !

2005 Good Design Award winner

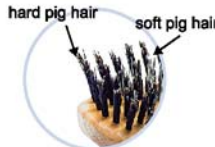


▶ PP-401
Hard Type
for hard hair



▶ PP-451
Soft Type

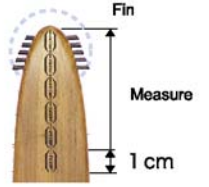
Face-line form



▶ PP-501

hard pig hair

soft pig hair



material

Solid natural wood/Nylon+short pig hair

Solid natural wood/hard pig hair+soft pig hair

Solid natural wood/hard pig hair+soft pig hair

size

220 mm 11 line Double layered

220 mm 5 to 7 line Double layered

228 mm 5 line Double layered



4 974178 050036



4 974178 050012



4 974178 050029

name

Blow dry 7

Blow dry 9

C-Hanger

Best balance, weight and tension

Easy to hang and smooth your action



▶ PP-301

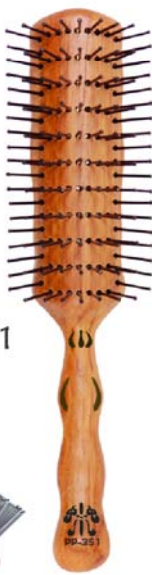


Solid natural wood/Nylon

220 mm 7 line



▶ PP-351



Solid natural wood/Nylon

220 mm 9 line



▶ PP-601

The dimple becomes stable your forefinger.



Dimple

Solid natural wood/rubber Pig hair/heat-resistant Nylon

230 mm

material

size



4 974178 050050



4 974178 050043



4 974178 050067